
INTERNATIONAL TRADE PORTAL

Getting Started Guide



LLOYDS BANK

USING THE INTERNATIONAL TRADE PORTAL



The two main ways of accessing information is via the quick access menu or the 3 step search box.

Simply type your search terms and be presented with a range of information about foreign markets and trading internationally


LLOYDS BANK  **PROUD TO SUPPORT EXPORTING IS GREAT BRITAIN & NORTHERN IRELAND**

Hannah Braithwaite . [Logout](#) **Quick Access**

- Explore Market Potential**
 - International markets
 - Market reports
 - Business alerts
 - Find suppliers
 - Find importers
 - Import/ Export flows
 - Best countries for trade
 - International trade shows
 - Professional associations
 - Online marketplaces
 - Business directories
 - Public and private tenders
 - Tender alerts
- Trade Controls**
 - Customs duties
 - Import controls
 - Export controls
 - Businesses under embargo
 - Local customs classification number
 - HS customs classification number
- Manage your Shipment**
 - Shipping documents
 - Calculating the cost of exporting
 - Calculating the cost of importing
 - International currency converter
 - Measurement converter
 - Export and Import Factsheets
- International Banking**
 - International banking with Lloyds Bank
 - A beginner's guide to international trade [↗](#)
 - Helping Britain Prosper hub [↗](#)
 - Supporting UK Business factsheet [↗](#)
 - Our SME Charter [↗](#)
 - Our Mid Markets Charter [↗](#)
 - Business & market insight from our economist team [↗](#)

 Pharmaceutical products

 Exporting

 Best countries for my product/serv

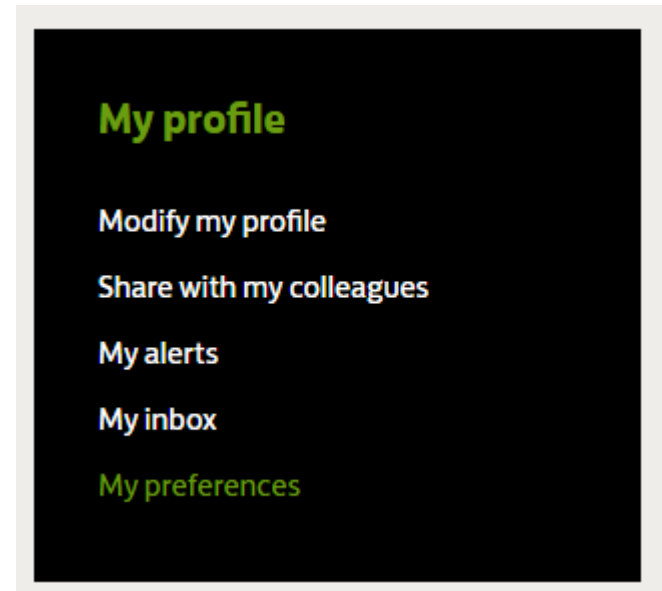
Search

STEP ONE – SET PREFERENCES



Setting countries and products of interests will help you quickly find your preferred search parameters

- Click on your user name in the top right corner and select “my preferences”



STEP ONE – SET PREFERENCES



Setting countries and products of interests will help you quickly find your preferred search parameters

- Choose a country of interest and click add
- This will then prioritise these countries in the search results
- You can also select your specific products by using the keyword search and set these as defaults

1. Country of interest

Select a country

Added

- Australia ✕
- Belgium ✕

2. Product of interest

Select a product

- 30: Chapter 30 - Pharmaceutical products +

Added

- 2203: Beer made from malt ✕

STEP ONE – SET PREFERENCES



Setting countries and products of interests will help you quickly find your preferred search parameters

- You will now see your preferred countries at the top of the search list

Customs Duties

The **Customs duties** automated tool allows you user to obtain duties and taxes to be paid in relation to the transport of a product to the country of import in accordance with its classification code in the country of import. This service also enables you to set up an **alert** with a simple click, keeping you informed about changes in a specific customs duty.

Country of Import

Country of Export

Country of Manufacture

Mode of Transport

Customs product number

Choose a country

Choose a country

Your preferred countries:

Australia

Belgium

All countries:

Albania

Algeria

American Samoa

Andorra

Angola

Argentina

Armenia

Aruba

Australia

Austria

Azerbaijan

Bahamas

Bahrain

Importing country's customs classification

Supporting your business in overseas markets

Visit our International Banking pages for more information >

Lloyds Bank - Abo

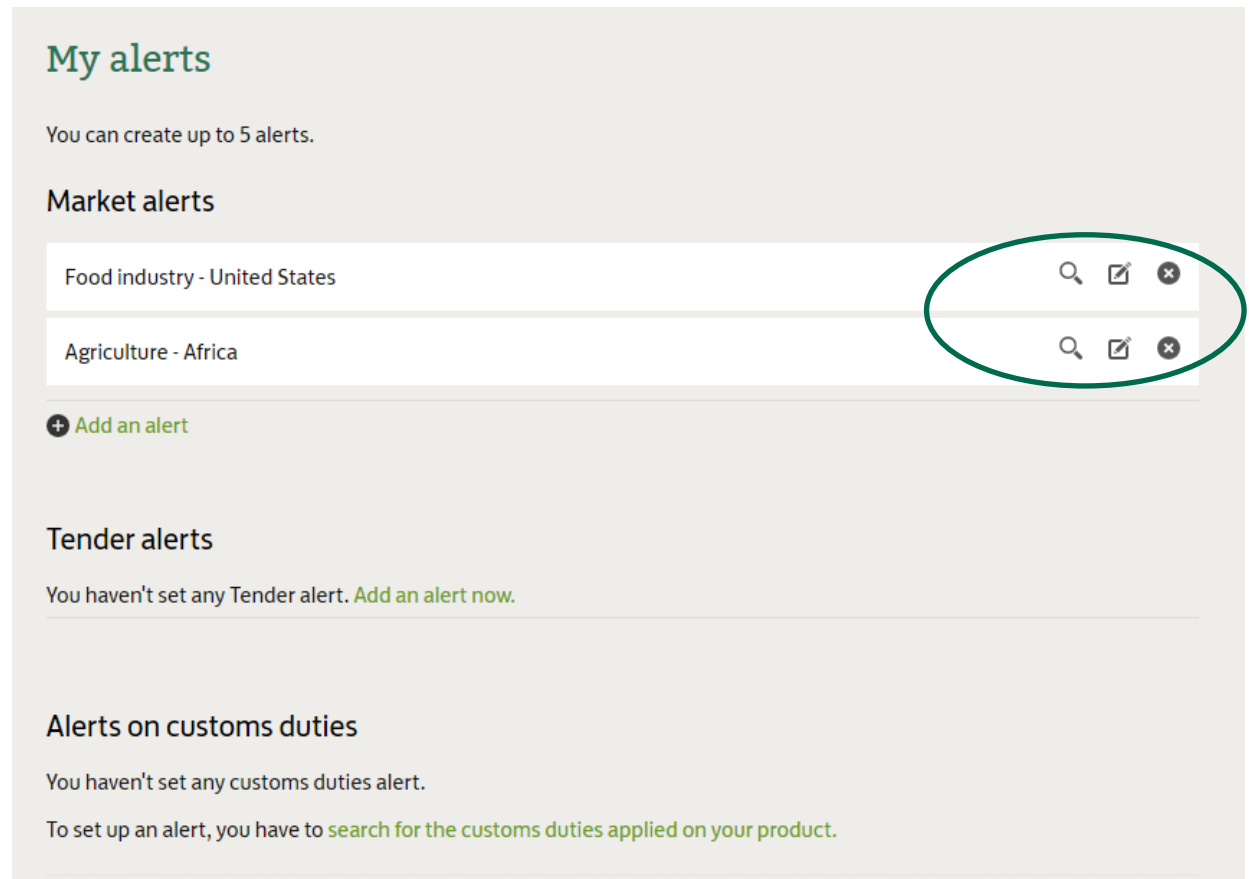
Terms of use - Data privacy notice - Support request - Sitemap of Lloyds Bank International Trade Portal

STEP TWO – SET ALERTS



Setting alerts will let you know by email if new information related to your products and country have been updated

- From the same profile section choose “my alerts”
- Choose which country and product you would like alerts for
- You can create 5 alerts for these sections and you can amend or delete these at any time



The screenshot shows the 'My alerts' section of a user interface. It features a header 'My alerts' and a sub-header 'Market alerts'. Below this, there are two alert cards: 'Food industry - United States' and 'Agriculture - Africa'. Each card has three icons on the right: a magnifying glass (search), a pencil (edit), and a close symbol (X). These icons are circled in green. Below the cards is a '+ Add an alert' button. Further down, there are sections for 'Tender alerts' and 'Alerts on customs duties', both with instructions on how to set them.

My alerts

You can create up to 5 alerts.

Market alerts

Food industry - United States

Agriculture - Africa

+ Add an alert

Tender alerts

You haven't set any Tender alert. [Add an alert now.](#)

Alerts on customs duties

You haven't set any customs duties alert.

To set up an alert, you have to [search for the customs duties applied on your product.](#)

STEP THREE – HELP AND SUPPORT



There are a number of FAQs, fact sheets and other trade support information contained in the frequently asked question link at the bottom of the page

Import-Export glossary

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

Acceptance bank

A Bank that promises to pay a bill of exchange in return for a fee.

Accelerator

That part of a message intended to speed the reader's response or visit: a present, a discount, an opportunity to try the product, a game or contest, etc. – all generally with a time limit.

Accompanied transport

Transportation of a fully roadworthy vehicle by another means of transportation (e.g. a train or ferry boat), accompanied by its driver.

Frequently Asked Questions

Technical queries

WHERE CAN I FIND A GLOSSARY OF TERMS?

A glossary of terms can be found [here](#).

Export and Import Factsheets

Prepare a professional trade show

Internet marketplaces

International Marketing Communications

[Import-Export glossary](#)

Exporting to emerging markets

Packaging of your products

Prepare an international sales contract

Import Control System

Principles of standardization

Business trips

Incoterms 2010

Understanding custom procedures

International freight

Transport insurances

Protect a trademark

Protecting a patent



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