#### COMMERCIAL BANKING



# INTERNATIONAL TRADE PORTAL

The Lloyds Bank International Trade Portal offers you a powerful, easy to use gateway to explore international trade opportunities and detailed market information.

Uncertainty across both domestic and international markets means it is more important than ever to review your supply chain and potential business opportunities internationally.

Whether you're just starting out as an importer or exporter, or an established international trading business, our portal provides detailed insight on international markets, trade networks and business opportunities, helping you to keep on top of the latest developments and trade overseas with confidence.



Register now – click here to register for free and unlimited access to the Lloyds Bank International Trade Portal

### Make connections

- Intuitive search to help you quickly find the best market for your product or service based on economic data, or choose to focus on a specific country of interest.
- Database of buyers and suppliers organised by product and country, and with contact information to support you in making that first step.
- Trade show calendar built to support you meet important connections and showcase your business, complete with how to join and register.





### **Explore New Markets**

- Country Profiles include a range of economic and market data, as well as cultural guidance on how to conduct business in the country.
- Calculate the cost of trade through intuitive customs calculators, and view the shipping documents you need.
- **Tender information**, both public and private, available to browse, set up alerts, and respond.

### Keep up to date

- **Brexit** driven changes will be updated in real time, with customs calculators allowing you to toggle between preferential and potential non-preferential tariffs.
- **COVID-19** sections added to country profiles to keep you up to date with how each country is responding and recovering.
- Incoterms 2020 to help guide you through regulations and terminology.





## Why choose Lloyds Bank

Lloyds Bank is part of Lloyds Banking Group, one of the UK's leading retail and commercial banks and have been serving our clients for over 250 years. Our trade operations sit firmly within the UK, with a dedicated hub of 180 people in Birmingham, covering multiple timezones and serving clients from small SMEs up to large multinationals.

Our Lloyds Online Trade Services (LOTS) platform is also able to meet many trade needs digitally, helping you trade efficiently and resiliently. Thanks to this and to our international network of partner banks, Lloyds Bank supports clients in over 100 countries worldwide.

#### Our service promise

If you experience a problem, we will always try to resolve it as quickly as possible. Please bring it to the attention of any member of staff. Our complaints procedures for businesses with an annual turnover of up to £25m are published at Iloydsbank.com/business/contactus and for businesses with an annual turnover of £25m or more they can found at commercialbanking.lloydsbanking.com/contact-us/



Go to lloydsbantrade.com



or speak with your Relationship Manager

Please contact us if you would like this information in an alternative format such as Braille, large print or audio.

#### Important information

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Lloyds Banking Group is a financial services group that incorporates a number of brands including Lloyds Bank. More information on Lloyds Banking Group can be found at **lloydsbankinggroup.com**.